



Center *for*

Workforce Inclusion

powering opportunity for older adults

CWI Town Hall Meeting

Coursera Training
Opportunities

April 3rd, 2024





Coursera

- The Center is thrilled to announce a new partnership with Coursera, to offer expanded training and upskilling opportunities to our SCSEP network.
- The first phase of this partnership has already launched.
 - Graduates of the DCP program have received Coursera Plus licenses for 12 months
 - Job seekers will be able to continue enhancing digital skills and earning credentials to improve their employment prospects.
- Today, we're announcing the second phase
 - The Center will provide 12-month Coursera plus license to subgrantee and job seeker staff who work with SCSEP clients.
 - To receive the license,

Coursera

- **Career Coach and Navigator Professional Certificate**
 - Created by Goodwill Industries International
 - Estimated time commitment is around 40 hours.
- **Goals:**
 - 100 subgrantee and job seeker staff, who work directly with SCSEP clients, become certified Career Coaches.
 - At least one person from each SCSEP subgrantee completes the Career Coach Training
- Once the Job Coach Certification is completed, you can continue to use your 12-month license to pursue any additional career or personal development training offered on Coursera.

Coursera

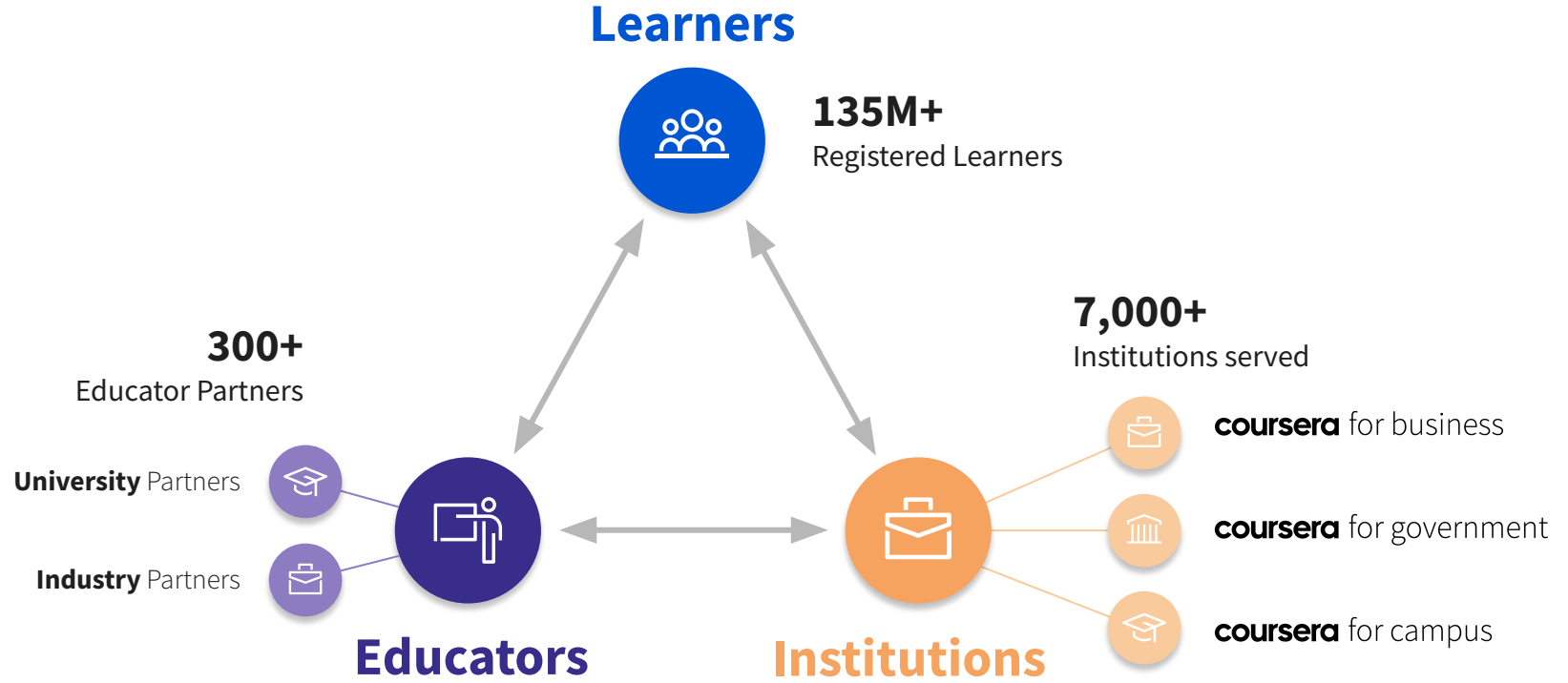
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CWI



Colleen Malloy
Strategic Business
Development Manager

Coursera: Lifelong learning ecosystem



Learn from 300+ leading universities and companies



Reskill or upskill, from short videos to credentials



Time

We partner with U.S. local, state, federal, and nonprofit leaders

State and Local



Federal



Nonprofit



Job Readiness

Provides the skills to obtain and succeed in a job and career through continuous personal and professional development

Sample SkillSets | Skill-Focused adaptive programs



Adapting Communication for Everyone



Cross-Functional Collaboration for Everyone



Growth Mindset for Everyone

Sample Collections | Curated content to build foundations across key skill areas

Self Awareness

Build your self-awareness through building skills in adaptability, planning and self regulation

Career Development

Build skills to navigate career options, build your CV, and develop a personal brand

Job Search

Build skills to network, interview successfully, and find and apply to jobs

Job Success

Build skills in professional communication, data storytelling, conflict management, time-management, and others

Future Proofing

Build skills for lifelong learning, problem solving and collaboration

Key Tools

Build skills to leverage key office productivity tools in the workplace



Learners can use the search function to directly access **Clips (individual videos)**

Example content

Courses | Modular courses to build skill at all levels



Learning how to Learn

Deep Teaching Solutions



The Art of the Job Interview

Big Interview



Communication in the 21st Century Workplace

University of California, Irvine

Specializations & Professional Certificates | Deeper learning pathways

Training Job Readiness and Power Skills from industry and University leaders



Resilience for Everyone

Arizona State University



Decision-Making for Everyone

Arizona State University

Guided Projects | Hands on projects guided by an instructor



Storytelling with Data

Enhance Organizational Communication with Slack
Spreadsheets for beginners using Google Sheets

Digital Readiness

provides the foundation to use, understand and create (with) technology

Sample SkillSets | Skill-Focused adaptive programs



Programming Basics for Everyone



Data Analysis for Everyone



Social Media Basics for Everyone

Sample Collections | Curated content to build foundations across key skill areas

Digital Presence

Learn how to create and maintain your profile through online activity

Digital Safety

Build awareness of personal safety and security risks associated with using the internet

Data Literacy

Build foundations to read, understand, create, and communicate data as information

Understanding Digital

Develop conversancy in key technologies transforming how we live and work

Learn to Code

Learn the basics of coding in popular languages like Python

Workplace Tools

Learn to use tools like MS Office, GSuite or Social Media Platforms, among others



Learners can use the search function to directly access **Clips (individual videos)**

Example content

Courses | Modular courses to build skill at all levels



Basic and Digital Information Literacy

The State University of New York (SUNY)



Python Basics

University of Michigan



What is the Metaverse?

University of Michigan

Specializations & Professional Certificates | Deeper learning pathways

Stackable Digital Skills training from industry and university leaders



Guided Projects | Hands on projects guided by an instructor



Storytelling with Data

Work Smarter with Microsoft PowerPoint/Excel/Word Spreadsheets for beginners using Google Sheets

Driving Employability and Career Readiness

With Entry-Level Role-Based Training

Sample SkillSets | Job-role focused adaptive programs



Data Analyst



Marketing Specialist



Customer Service Professional

LevelSets | Take diagnostic tests to find your existing skill level & improve recommendations

Collections | Curated content across key skill areas

Career Readiness & Exploration

Learn the prerequisites to apply for jobs and planning your career

Human Skills for Business

Transferable skills to help you enter the professional world

Career Academy Data Analyst

Learn to code & analyse big data with Python, R & SQL

Career Academy IT Support Specialist

Develop skills to manage and protect OS, Networks and Databases

Career Academy Project Manager

Learn planning and executing a Project successfully

Career Academy UX Designer

Learn to design, test and develop designs for best User Experience

🔍 Learners can use the search function to directly access **Clips (individual videos)**

Example content from your program

Courses | Modular courses to build skill at all levels



Career Planning : Your career, your life

University of Macquarie



Influencing People

University of Michigan



Building your Leadership skills

HEC Paris

Specializations & Professional Certificates | Deeper learning pathways

Career Academy

Career training programs from industry leaders, including Google, Meta, IBM, and more for the most in-demand career and job roles.



Guided Projects | Hands on projects guided by an instructor



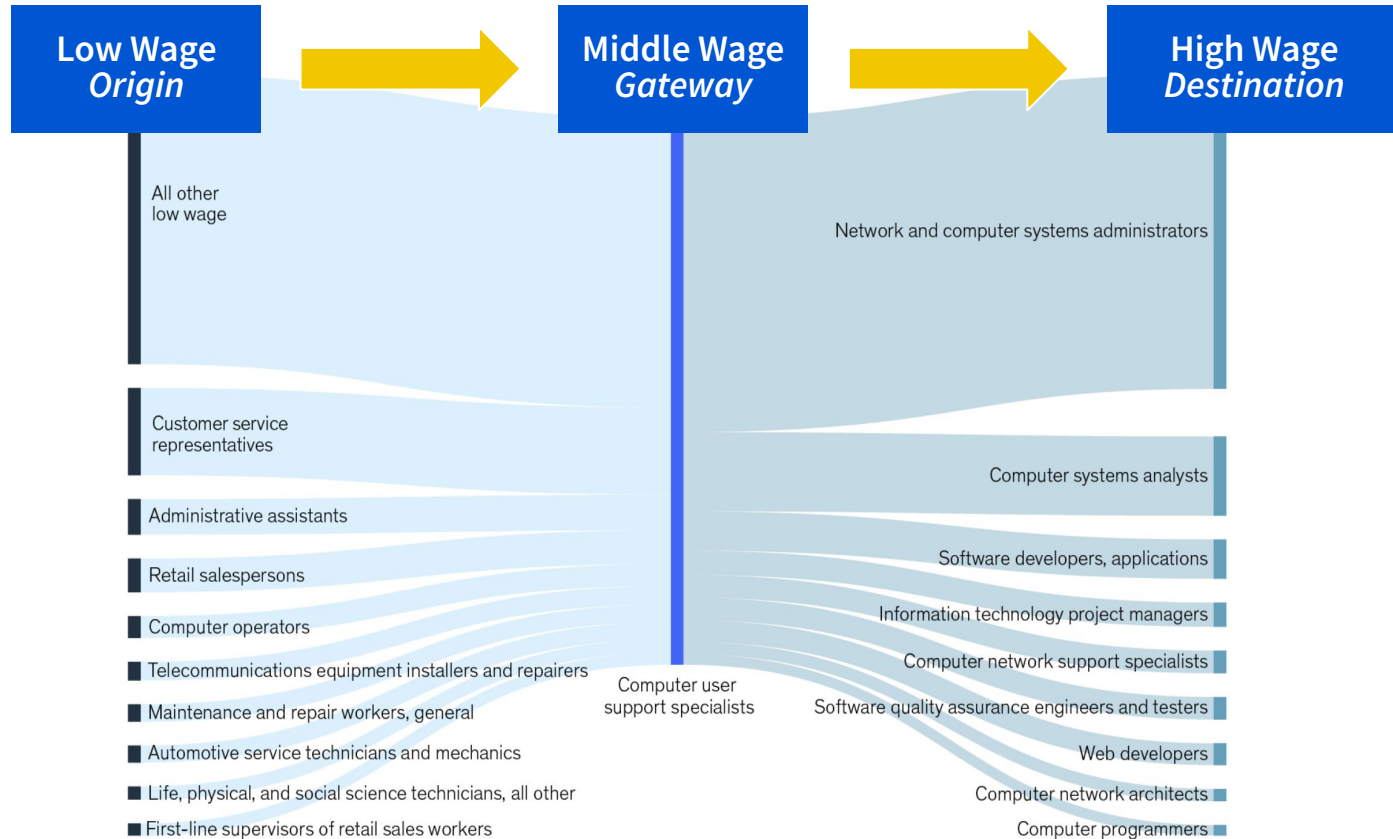
Accomplishment STAR Techniques for Job Interviews

Application of Data Analysis in Business with R

Automate tasks and processes with Jira

Getting started with Microsoft Excel

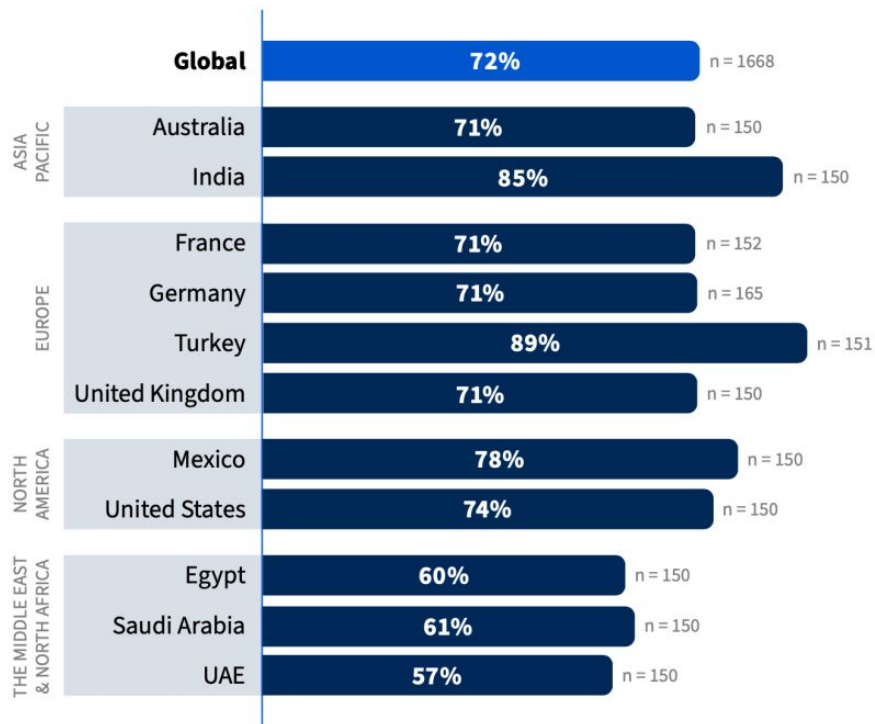
Upskilling can provide a pathway to a better career.



Employers value Professional Certificates

Figure 5: Influence of a Professional Certificate on hiring (employers)

Questions: To what extent would a Professional Certificate influence your hiring decision? (0%=not at all, 100%=very much)



News and Announcements



SCSEP National Grantee Competition

- SCSEP National Grantee Competition:
 - The Center is working hard over the next month to complete our application.
 - Thank you to all of you who have submitted letters of exclusivity and support
- Updates to FOA and PY2024 timeline.
 - As with previous competitions, DOL has announced PY2024 will be split into multiple awards because of the competition.
 - July 1, 2024 – October 31st, 2024 (4 months) – existing SCSEP grantee territories.
 - November 1st, 2024 – June 30th, 2025 (8 months) – Post Competition territories.

Enrollments and Service Level

- Continue to Enroll to fill your Slots, and provide extra hours to job seekers
 - Job seekers have been increased to 29 hours per week
 - We need **60** enrollments per week networkwide to reach our Service Level goal for the year
- Payroll-by-Payroll Report
 - Please make sure your payroll data is entered timely
 - 5 business days of the end of the pay period

SCSEP Quarter 3 closeout and Quarter activities and GPMs updates

- Quarterly Hours for Q3
 - Due – Now.
 - Please ensure all job seeker paid hours for Q3 are entered in GPMS
- Follow-Ups
- Follow-up activity due in Q3 should be complete after.
 - You should continue to follow-up with job seekers and employers you were not able to reach for Q3
- Follow-Ups due in Q4 should be started now.
 - Complete follow-ups as early as possible to lock in successful placements for job seekers that are working.
- Upcoming GPMS Data Clean Up
 - We will be following up with subgrantees shortly;
 - Locked records
 - Incomplete data entry

Upcoming Center Events and Trainings

- April Trainings:
 - Thursday April 18th, at 11:00 AM Eastern Daylight Time / 10:00 AM Central Daylight Time
 - Coaching and Using Progressive Discipline effectively
- Our May training events will be announced shortly.
 - You should receive an email announcement and calendar invites shortly.

Thank You!

